



# Truman A. Boyes

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## Professional Experience

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### *Pixability*

Graphic Design and Marketing Intern  
Boston, MA  
June - August 2015

- Designed high-level presentations and collateral for industry leading clients in tech, cosmetics, advertising, etc.
- Composed sales materials (both print and digital) that aided in the acquisition of new business opportunities.

### *Jamie Oliver Food Foundation*

London, UK  
Graphic/Web Design Intern  
October - November 2014

- Produced print and digital promo material for several branches of the charity.
- Aided in the optimization of the “Kitchen Garden Project” site launch, reducing +600MB of space.

### *Datadog, Inc.*

New York, NY  
Graphic/Web Design Intern  
May - August 2014

- Conceived and constructed a lead nurturing display advertising campaign from the ground up.
- Developed and designed webpages, newsletters, promo materials, icons, motion graphics, t-shirts, and presentations, etc.

### *Major League Ultimate*

Philadelphia, PA  
Graphic Design/Advertising Intern  
June - August 2013

- Built awareness for the championship game through print advertising and inbound marketing, resulting in the largest fan attendance in league history.

## Education

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*Boston University*, Boston, MA  
College of Communication  
BS in Communication  
Concentration in Advertising  
Graduated May 2015

## Related Experience

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### *BU's Digital Media Club*

- Designed the identity for collabreate.io, a social website that connects students looking to collaborate on creative projects.

### *National Student Advertising Competition*

- Competed with regional universities in the 2014 NSAC. Planned and produced a comprehensive advertising campaign (plans book, executions, and presentation) for Mary Kay Cosmetics.
- Continuing to compete in the 2015 NSAC challenge for Pizza Hut, Inc.

### *Spec Work*

- Provided free branding and design work for various student organizations on campus through BU's Advertising Club, as well as branding and logo design for BU's Ultimate Frisbee team.

## Skill Set

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### *Advanced Experience*

- Adobe Illustrator, Photoshop, Indesign

### *Intermediate Experience*

- HTML, CSS, Wordpress, Dreamweaver After Effects

### *Novice Experience*

- jQuery, Google Analytics